



Danellandia
The world of real values
The world of Peace

USE United for the Survival of Earth

Open letter to leaders in politics, economics and business

Dear leader,

We would like your attention for the USE-project. United for the Survival of the Earth is a global project that does take the drastic measures needed to save our planet and Humanity. That does take politics and economics to a new level.

It is still time to act. What could be better to unite nations around the globe than a project that would benefit all?

Please read the article below and support us.

USE is part of Pax Humanitas, a new vision on politics and economics.

Many thanks and kind regards,

Danellandia Peace Foundation
Pax Humanitas

www.danellandia.org
www.paxhumanitas.net

United for the Survival of Earth

To survive, Humankind will need more than dead letter agreements, often called historical but in the end not changing anything substantial.

Some can be called historical because they later proved to be disastrous.

Time is no longer money

As time goes by and problems facing Humankind take on ever larger dimensions, it should dawn on our leaders that time can no longer be measured in terms of money alone. If they do not understand that time can really run out, there are in for replacement.

Global warming, Nature degradation, wars, nuclear threats, poverty... need a different approach. A common approach.

Because everything is still expressed in terms of money and profit, problems are tackled while the question is: "what is in for me?" Leaders should see that they and their countries can benefit more when the question becomes: "what is in for me and for them?"

Many leaders and countries are still at the "what is in for me?" stage. Selfishness still runs high. Power struggles are waged in politics and in economics because of it. With devastating consequences and the loss of many lives and the waste of enormous resources that could be spent to tackle the problems.

Common approach

For many decades, green organizations have told us that our very planet is at risk. We are all in the same ship, whether poor or rich. We all need a common approach to save it. Together we can see to it that our ship does not sink. Alone we just do not stand a chance.

Why not create a new organization and call it United for the Survival of the Earth – USE – to put the best brains, the best technology and the largest finances into common projects that will benefit all? Yes, all those aboard the ship called Humanity.

Global warming

Global warming is largely due to the combustion of fossil fuels. Why not massively develop alternatives that can be used soon? Do we want the oil companies to dominate the energy market until the very last drop of oil? And

continue with the combustion until the very last breath of clean air or the very last drop of pure water?

How much longer will share prices dominate the economic news? It remains a fickle business indeed, often based on the winds blowing through the stock exchange – simple rumours and speculations. Just imagine the effect global warming with natural catastrophes will have on them. We will need more solid economic constructions with solidarity at the very foundation. Stock Exchanges should change as well. They may generate money, but the money is often far from clean.

Clean energy

Alternatives to fossil fuels are available. Yet they need more investment. It does not happen enough because those who have money to invest still think too much in terms of the financial return on investment.

If the return on investment were not expressed in money, but in the contribution to the survival of the Earth, would they not be willing to help more? It would certainly benefit them and Humankind as a whole. Is this not a noble goal to spend money on? Keeping our ship in good condition and afloat.

Nuclear energy? How many countries are now developing nuclear energy when not nuclear arms? Threatening to unleash yet another war, the impact of which could dwarf the Chernobyl catastrophe. Provide those and all countries with an alternative to nuclear energy and take away the reason for nuclear weapons.

Wars? How much money is put into wars and weapons? Billions. And for what reasons? Often energy related. Providing energy alternatives would take away some of the reasons to wage wars.

Real power

Other reasons for war relate to power struggles. Often due to a very imbalanced distribution of wealth and to corruption. Why does the West predominantly choose to side with those that have wealth? Because they have access to the natural resources?

Why not help the countries involved to have a strong educational system to make people averse to corruption and to make those having wealth willing to do something for their countrymen? Why not pay a fair price for the natural resources to combat poverty to start with?

We do need to change the mentality and the economy from “gathering as much money as you can” (often by means that are anything but respectable and fair) or the so-called maximization of profits to the maximization of the common good or in short solidarity.

Just think about a football team. Not all the players are of an equal level. But all together they can make an unbeatable team. Let us found USE and make sure

that the team can win the most difficult match ever: the survival of Humankind and Earth.

A final word to those people who like to spread out extravagant luxury – often in the media. Would you not be willing to make it a bit less extravagant and invest the money saved on the USE project?

It is not about compassion but about survival.

Yours too or that of your children!

Do take care of them, please!

Danellandia Peace Foundation

www.danellandia.org